



# IJRRETAS

## CERTIFICATE

### • OF ACHIEVEMENT •

*It is hereby certified that the paper ID: ijrretas247, entitled*

*Impact of Social Media Influencer Marketing on Purchase Intentions among Gen Z Consumers*

**Rohit Katiyal**

*after review is found suitable and has been published in*

*Volume 9, issue 9, September*

*in*

*International Journal for Rapid Research in Engineering Technology & Applied Science*

*Good luck for your future endeavors*





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